

The Greatest Secret

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➤ Warning! The following information—if acted upon—will change your life!

Throughout the ages much has been written about success, wealth and happiness. However, to this day men and women still find it difficult defining what "success" really is—usually do not consider themselves "successful" when they do—and have very few ideas on how to change their lives for the better.

For you, this is all about to change...

You see in order to succeed, one needs to unlock, understand, and use The Greatest Secret. Master this "secret" and the recipe of life will become yours.

Before I unveil to you The Greatest Secret—that if used with the enclosed recipe, will provide the ingredients necessary to change your life—allow me to introduce to you just a few men who were able to unlock, understand, and use this "secret" to the full:

| | | |
|-----------------------|---------------------|---------------------|
| Andrew Carnegie | Henry Ford | William Wrigley Jr. |
| George Eastman | Charles M. Schwab | Mark Twain |
| Wilbur Wright | Arthur Brisbane | King Gillette |
| John D. Rockefeller | Thomas A. Edison | F.W. Woolworth |
| Woodrow Wilson | William H. Taft | Luther Burbank |
| Alexander Graham Bell | Napoleon Hill | James Allen |
| Og Mandino | Earl Nightingale | Buddha |
| Henry David Thoreau | Marcus Aurelius | Rene Descartes |
| Theodore Roosevelt | King Solomon | Conrad Hilton |
| W. Clement Stone | William Shakespeare | Claude M. Bristol |

If you will obtain the necessary ingredients, blend according to the enclosed instructions and simmer until the desired flavor is achieved—you will taste life in ways you never thought possible. The Greatest Secret is:

Thinking = Reality Change Your Thinking And You Will Change Your Life!

King Solomon wrote in Proverbs 23:7 *"As a man thinketh in his heart, so is he."*

What did Solomon mean? Simply this: Reality is the direct result of imagination. In the early part of this century, Albert Einstein proved that mental energy and matter are essentially interchangeable. Energy from the human mind—your mind—can be converted into material substance with ease, if you unlock, understand, and use The Greatest Secret...

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Your mind has all the power in the world at its command to create in reality, whatever image it is given! Everything around us, every device invented began as a thought in the mind of someone. Consider just a few:

| <u>Invention</u> | <u>Date</u> | <u>Inventor</u> | <i>"I think, therefore I am."</i> |
|----------------------|-------------|-----------------|---|
| Movable Type | 1450 | Gutenberg | —Rene Descartes |
| Microscope | 1590 | Janssen | |
| Adding Machine | 1642 | Pascal | |
| Telescope | 1609 | Galileo | |
| Clock | 1657 | Huygens | <i>"It is much less what we do than what we think, which fits us for the future."</i> |
| Thermometer | 1714 | Fahrenheit | —Philip James Bailey |
| Lightning Rod | 1752 | Franklin | |
| Parachute | 1785 | Blanchardson | |
| Electric Battery | 1800 | Volta | |
| Sewing Machine | 1846 | Howe | |
| Safety Pin | 1849 | Hunt | |
| Ice Box | 1851 | Gorrie | |
| Elevator | 1861 | Otis | <i>"A man's life is what his thoughts make of it."</i> |
| Lawn Mower | 1868 | Hills | —Marcus Aurelius |
| Vacuum Cleaner | 1869 | McGaffey | |
| Telephone | 1876 | Bell | |
| Light bulb | 1879 | Edison | |
| Bicycle | 1884 | Stanley | |
| Automobile | 1887 | Daimler | <i>"Hold a picture of yourself long and steady enough in your mind's eye and you will be drawn towards it."</i> |
| Camera | 1888 | Eastman | —Harry Emerson Fosdick |
| Ballpoint Pen | 1888 | Loud | |
| Submarine | 1891 | Holland | |
| Zipper | 1891 | Judson | |
| Radio | 1895 | Macron | |
| Tape Recorder | 1899 | Paleness | |
| Airplane | 1903 | Wright Bros. | |
| Air Conditioning | 1911 | Carrier | |
| Geiger Counter | 1913 | Geiger | <i>"Tis the mind that makes the body rich."</i> |
| Theory of Relativity | 1916 | Einstein | —William Shakespeare |
| Stainless Steel | 1916 | Barely | |
| Radar | 1922 | Taylor | |
| Television | 1923 | Zworykin | |
| Talking Movie | 1927 | Warner Bros. | |
| Soap | 1928 | Bertsch | <i>"Human beings can alter their lives by altering their attitudes of mind."</i> |
| Iron lung | 1928 | Drinker | —William James |
| Electric Razor | 1928 | Schick | |
| Helicopter | 1939 | Sikorsky | |
| Transistor | 1948 | Shochley | |
| Panoramic Movie | 1952 | Waller | |
| Laser | 1957 | Gould | |
| Pacemaker | 1960 | Greatbatch | <i>"As individuals think and believe, so they are."</i> |
| Xerox Copier | 1960 | Gundlach | —Claude M. Bristol |
| Plastic Soda Bottle | 1967 | Wyeth | |
| Microprocessor | 1969 | Hoff | |
| Apple Computer | 1977 | Wozniak | |
| Compact Disc | 1982 | Sony | |
| Acura Cars | 1986 | Honda | <i>"Thought allied fearlessly to purpose becomes creative force."</i> |
| Lexus Cars | 1990 | Toyota | —James Allen |
| Planetary Travel | ? | ? | |
| Your Unique Idea | ? | ? | |

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...and the list goes on and on. Just check with the U.S. Patent office if you have any doubt. You see, all patents are unique ideas that first originated in the mind of someone! Jerome Lemelson is an excellent example of this point, with over 400 patents credited to his name. All his ideas came from thought!

Here are still others who were able to unlock, understand and use The Greatest Secret. Notice what their words have in common. As you read, consider your own life. Where have your thoughts taken you?

"To be a hero think heroic thoughts."

—Voltaire

"Failure and success are not accidents but the strictest of justice."

—Alexander Smith

"What man thinks of himself, that it is which determines, or rather indicates, his fate."

—Henry David Thoreau

"...and the dreams that you dare to dream really do come true."

—Over the Rainbow

"There is no limitations to the mind except those we acknowledge. Both poverty and riches are the offspring of thought."

—Napoleon Hill

"We become what we think about."

—Earl Nightingale

"So it's simple, you see. You can actually become whatever you are thinking."

—Og Mandino

"All that we are is the result of what we have thought. The mind is everything. What we think, we become."

—Buddha

"Life does not consist mainly of, or even largely, of facts and happenings. It consists mainly of the stream of thought that is forever flowing through one's head."

—Mark Twain

"Whether you think you can or you think you can't, you're right."

—Henry Ford

"The Vision that you glorify in your mind, the Ideal that you enthrone in your heart—this you will build your life by, this you will become."

—James Allen

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The Success Recipe

➤ You may vary this recipe by adding your own wisdom and knowledge.

| | |
|---|----------------------|
| 1 book <i>Think And Grow Rich</i> | by Napoleon Hill |
| 1 book <i>As A Man Thinketh</i> | by James Allen |
| 1 book <i>The Magic of Believing</i> | by Claude M. Bristol |
| 1 book <i>The Greatest Salesman In The World</i> | by Og Mandino |
| 1 book <i>How To Win Friends & Influence People</i> | by Dale Carnegie |
| 1 book <i>The Richest Man In Babylon</i> | by George S. Clason |
| 7 parts Thought | 7 parts Belief |
| 7 parts Desire | 7 parts Activity |

1. In an open mind take in the knowledge James Allen offers in *As A Man Thinketh*.
2. Add the ideas and wisdom of Napoleon Hill.
3. Blend together *The Magic of Believing*; 7 parts Thought; 7 parts Desire; 7 parts Belief; 7 parts Activity and thoroughly absorb these new concepts.
4. Combine your new ideas with the teachings of *The Greatest Salesman In The World*—follow the instructions to the letter.
5. Pour the science of *How To Win Friends & Influence People* into your mind and into your new thinking process.
6. Mix in *The Richest Man In Babylon*. Again, follow the instructions to the letter for maximum financial results.
7. Inculcate all new thoughts, belief, wisdom and desire into your mind.

SERVE UNTIL SATISFIED. MAKES EACH SERVING OF LIFE A MASTERPIECE.

Therefore, success in life is: Knowing what to do and then doing what you know. You will soon learn that "knowing" is in your thinking process. And when you follow The Success Recipe, you will soon understand that "doing" is part of your thinking process as well! Remember The Greatest Secret is:

Thinking = Reality
Change Your Thinking And You Will Change Your Life!

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"Cherish your visions; cherish your ideals; cherish the music that stirs in your heart, the beauty that forms in your mind, the loveliness that drapes your purest thought, for out of them will grow all delightful conditions, all heavenly environment; of these, if you but remain true to them, your world will at last be built." —James Allen, *As A Man Thinketh*

If you will read and (until you thoroughly understand) reread the books listed above, following the instructions to the letter—your life will become a Masterpiece. The library seats are free. Start today. Change your life forever!

All the best,

MSC

Michael S. Clouse is the Editor-in-Chief, Nexera e-News™, former Editor-in-Chief, Upline® Journal, and co-author of the international best-selling book *Future Choice*. In addition to being one of only 600 people in the world certified as a Network Marketing Professional by the University of Illinois at Chicago, Michael is also a very polished, insightful, and entertaining speaker. Michael can be reached by e-mail at: msc@nexera.com. To order your own copy of *Future Choice* (\$17), or *Your 90-Day Game Plan* (\$97) call Nexera™ at: 888.639.3722 – International: +1 425.774.4264. To grow your business even faster, read Nexera e-News™. Visit www.nexera.com and sign up for your FREE subscription today!

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